

Services provided by Auxiliatus Limited - Governance and Strategy

Most business owners are involved in the day to day running of their businesses. This can make it difficult for owners to stand back and evaluate whether their business is focussed on achieving the overall strategic goals of the owners.

I work you and your key team members to discuss key governance principles and how they relate to your business, including what structures you can put in place so that you achieve the success you want.

This discussion includes what "good" governance looks like, developing strategy and how to manage risks within your business.

A key enabler in a successful business are the processes surrounding the execution of strategic plans. This includes how your strategic plan is converted onto one page & communicated to staff as well as the disciplines surrounding Advisory Board meetings, including the use of accurate forecasting and dashboard tools.

A critical component of your Governance is to create disciplines where at least once a month you set aside time to remove yourself from the operations of the business and think strategically. By including an independent and "fresh" set of eyes, these Advisory Board meetings provide the forum to allow independent thought and debate in a formal setting. By having people with different skill sets and experience attend these meetings, business owners obtain a different variety of perspectives on their business, access to different networks, all of which allows for more informed and better decisions to be made.

Some areas where I have assisted business owners improve the Governance in their business include:

1. Assist you to articulate a clear direction of vision & mission for the business, ensuring all staff understand where they "fit"
2. Work with you to understand where the future value for your business will be generated & how best to execute on this vision
3. Develop an objective and clear link between your Strategic direction and measured KPI's and desired outcomes
4. Attend monthly advisory board meetings with appropriate meeting structure and reporting, to ensure key initiatives are executed
5. Determine the business model and organisational structure that will best support the results you want from your business
6. Based on the strategic vision, develop annual Business Plans, split into 90 day blocks, containing specific targets and activities



With over twenty years experience helping business owners improve their results, I am an independent business consultant specialising in the start-up and Private Enterprise market. I provide value to these businesses by delivering targeted and objective business advice.

Contact me today to see where I can help you

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Building a successful business

As can be seen by the diagram to the right, there are many facets to achieving sustained success in your business

It is not possible for business owners to be experts in every area and consequently, how can you know if your business is performing as well it could?

By utilising independent advisors, business owners are able to leverage off the experience and networks of those advisors to "fill the gaps" where necessary and improve the performance and profitability of your business

